

## MEDIA RELEASE

4 September 2013

### LowCVP at Low Carbon Vehicles 2013:

- **LowCVP announces new Low Carbon Road Transport Innovation Award for ecoConnect's Cleantech Innovate 2014**
- **New online Low Carbon Automotive Directory (LCAD) seeking entries**
- **LowCVP-UKTI 'Meet the University' event to help academia forge links with SMEs**
- **Plus 20% fees discount for new members joining at LCV 2013**

**New LowCVP Innovation Award:** The LowCVP has announced a new Award for Low Carbon Road Transport Innovation to be offered to the most impressive entry(ies) to Cleantech Innovate 2014; the largest innovation showcase of its kind in the UK.

The LowCVP is announcing the new prize against the backdrop of its involvement at Low Carbon Vehicles 2013, the largest UK trade show for low carbon vehicles and fuels. It will be awarded to the entry – or entries – judged to be the most impressive in the area of road transport.

Cleantech Innovate 2014 celebrates green industry innovation across a range of UK sectors in a unique one-day format. The deadline for entries to take part in the Cleantech Innovate Showcase and, therefore, to be eligible for the LowCVP Award is **7 October**.

**Online Low Carbon Automotive Directory:** With the publication of the automotive industrial strategy and recent announcements of significant funding support to the UK sector, focus on the UK low carbon automotive industry has never been greater. The Low Carbon Automotive Directory (LCAD) hosted by the LowCVP and supported by UKTI and the Government's Department for Business, Innovation and Skills (BIS) will provide the ideal online resource to search for people and businesses working in this arena and will enable those all-important initial contacts to be made.

First produced as hard copy in 2009 and updated since, the Directory provides information on the capabilities of wide a range of UK companies and organisations involved in the low carbon automotive sector. The Directory has been used previously to support UKTI trade missions. It is being updated for 2013 and brought into an online format, to allow comprehensive search and mapping functions.

The aim of the online LCAD is to greatly enhance the relevance for UK companies looking for service and partners. It will act as a one-stop reference guide to UK businesses and other organisations with a stake in the development of low carbon vehicles and fuels.

**University- SME link event:** The LowCVP and UKTI are to host a first "Meet the University" reception at LCV2013. The networking reception, which will take place on Wednesday 4th September 2013 between 5pm and 6:30pm, will be held in Hall 2. It aims to provide an opportunity for UK university representatives to meet with industry participants, including overseas visitors, UK SMEs, as well as UKTI overseas officers.

The LowCVP will be introducing a new toolkit at the event: '[Accessing Research Expertise](#)' is a resource document to help promote SME engagement with the academic research sector. It is an output from a LowCVP/SMMT (Society of Motor Manufacturers and Traders) project which explored issues around the engagement of SMEs with the research sector.

**LowCVP Membership promotion:** Any organisation considering joining the Partnership will be offered a 20% discount on annual membership fees if they register to join at LCV 2013. All members and others will be welcomed to the LowCVP's stand: C2-31 for further information about any of the above-mentioned or other LowCVP initiatives.

## NOTES TO EDITORS

### LowCVP Low Carbon Road Transport Award at Cleantech Innovate 2014 - Background

Forty British growth-oriented and venture-ready technology companies will present live at ecoConnect's Cleantech Innovate 2014. To highlight innovation pertinent to the road transport sector, the LowCVP Award for Innovation will be presented to the best entry, or entries, in the area of low carbon road transport. The Award is open to all UK innovators from the corporate academic, or private sectors.

The LowCVP Award(s) will be made at the Cleantech Innovate Showcase, an all-day event on 13 February 2014 at the Institution of Mechanical Engineers, One Birdcage Walk, London. It will be followed by a networking reception.

Applications to present at Cleantech Innovate are free. (Those entries selected for the presentations are asked to pay a fee of £100. However, LowCVP will cover the presenters' fee for LowCVP Award winners who are also Partnership members.)

For more information see: [www.cleantechinnovate.com](http://www.cleantechinnovate.com)

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### About LowCVP

The LowCVP is a public-private, not-for-profit partnership that exists to accelerate a sustainable shift to lower carbon vehicles and fuels and create opportunities for UK businesses. The LowCVP has been – and continues to be – mainly funded by the Department for Transport with contributions from the Department for Business, Innovation and Skills and, increasingly, by membership fees and sponsorship/other income. Around 200 organisations are members, from diverse backgrounds including automotive and fuel supply chains, vehicle users, academics and environment/not-for-profit bodies.

The LowCVP's five working groups focus on the main areas of activity and establish project teams for specific tasks. The Partnership's strategic direction is determined by a Board of leading stakeholders representing the different stakeholder constituencies. The Members Council oversees the work programme and supports the permanent Secretariat which is headed by the LowCVP Managing Director.

For more information visit: [www.lowcvp.org.uk](http://www.lowcvp.org.uk)