

Media release

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LowCVP Low Carbon Champions Awards Results Announced

Ford, Transport for London win 10-year achievement awards

To coincide with the celebration of its 10-year anniversary, the Low Carbon Vehicle Partnership (LowCVP) last night presented special awards to two organisations – one public sector and one private - for their endeavours to cut carbon emissions from UK road transport over the last decade.

Ford Motor Company Ltd and Transport for London (TfL) were awarded with special anniversary accolades for 'Outstanding Achievement in Low Carbon Transport over the last 10 years'.

Graham Smith, Managing Director of Toyota Motor Europe London Office was named the 'Outstanding Individual in Promoting Low Carbon Transport'.

The winners were announced at the LowCVP Low Carbon Champions Awards which followed the Partnership's 10th anniversary celebration at One Birdcage Walk, Westminster. The events were held with the support of the Institution of Mechanical Engineers (IMEchE).

The LowCVP Managing Director Andy Eastlake said about the Awards: "These Awards recognise best practice, and outstanding leadership and innovation in cutting carbon from vehicles and fuels from every angle. The judges had a tough time deciding on the category winners as the variety and calibre of the entries was higher than ever, which just reflects how the whole industry is rising to the challenge of low carbon mobility."

The winner of the prestigious Low Carbon Car / Van Manufacturer of the Year went to Toyota (GB) Plc. The judges said that Toyota has been a pioneer in low carbon mobility in the UK since the launch of the first Prius in 2000. It reasserted its position in 2012 by successfully introducing full hybrid technology into new segments to the extent that cars emitting less than 100g CO₂/km now represent more than 30% of Toyota and Lexus sales.

The stunning all new Routemaster bus or 'New Bus for London' provided Wrightbus with the 'Low Carbon Heavy Duty Vehicle Manufacturer of the Year Award'.

The judging panel comprised 28 senior executives from across the range of organisations with a stake in this agenda. A total of 39 entries were shortlisted for awards.

One of the judges, Philippa Oldham, Head of Transport and Manufacturing at the Institution of Mechanical Engineers, said: "This year's entrants demonstrate the commitment there is in this sector to shifting our vehicles and fuels towards low carbon. The award winners show that innovation and sustainability are areas that must be invested in by companies in order to succeed."

Full list of awards

Outstanding Individual in Promoting Low Carbon Transport

Graham Smith – Managing Director Toyota Motor Europe London Office

Outstanding Achievement in Low Carbon Transport over the last 10 Years – Joint Winners

Ford Motor Company Limited

Transport for London

2012 Award for Low Carbon Innovation by an SME – Joint Winners

Williams Hybrid Power with Go-Ahead Group

Controlled Power Technologies/Advanced Lead Acid Battery Consortium

2012 Outstanding Low Carbon Publication or Report

International Energy Agency (Technology Roadmap/Policy Pathway)

Low Carbon Car / Van Manufacturer of the Year

Toyota (GB) PLC

Low Carbon Fuel Initiative of the Year

Greenergy Fuels Ltd – Winner

BP Biofuels – Runner-Up

Air Fuel Synthesis Limited – Highly Commended

Low Carbon Heavy Duty Vehicle Manufacturer of the Year

Wrightbus with Transport for London – Winner

The Hardstaff Group – Runner-Up

Low Carbon Road Transport Initiative of the Year

Charge Your Car (North) Ltd

Low Carbon Vehicle Operator of the Year

Coca-Cola Enterprises Ltd – Winner

John Lewis Partnership Commercial Vehicle Fleet – Runner-Up

Howard Tenens Associates Ltd – Highly Commended

Category Winners

2012 Award for Low Carbon Innovation by an SME (Sponsor: BP)

Williams Hybrid Power with Go-Ahead Group (Joint winner)

Williams Hybrid Power Ltd (WHP) is a clean technology SME developing magnetically loaded composite flywheel energy storage systems that improve fuel efficiency and reduce emissions in mobile applications. In March 2012 the company announced an innovative partnership with Go-Ahead Group to produce six hybrid buses fitted with flywheel technology.

Williams Hybrid Power contact: **PR Contact** – frank.thorpe@williamshybridpower.com

Controlled Power Technologies/Advanced Lead-Acid Battery Consortium (Joint winner)

The low cost LC Super Hybrid demonstrates significant CO₂ reduction. The 12V production-ready technology offers an affordable mass market, petrol-powered, large family car with superb drivability, 2-litre equivalent engine performance and 50mpg (5.6 litres/100km) fuel economy achieved at substantially lower cost than an equivalent diesel model or high voltage hybrid.

Controlled Power Technologies contact: **PR Contact** – rpalmer@palmerpr.com (Rob Palmer)

2012 Outstanding Low Carbon Publication or Report (Sponsor: Institution of Mechanical Engineers)

International Energy Agency (Technology Roadmap/Policy Pathway)

Two linked reports released by the International Energy Agency (IEA) show how the right policies and technologies could improve the fuel efficiency by 50% by the middle of the century and incentivise the introduction of new low carbon fuels, cutting oil consumption in the sector by 80%.

International Energy Agency contact: **PR Contact** – greg.frost@iea.org

Low Carbon Car / Van Manufacturer of the Year (Sponsor: Energy Saving Trust)

Toyota (GB) PLC

Toyota has been a pioneer in low carbon mobility in the UK since the launch of the first Prius in 2000. It has reasserted its position in 2012 by successfully introducing full hybrids into new segments to the extent that cars emitting less than 100g CO₂/km now represent more than 30% of Toyota and Lexus sales.

Toyota (GB) PLC contact: **PR Contact** - david.crouch@tgb.toyota.co.uk

Low Carbon Fuel Initiative of the Year (Sponsor: Michelin)

Greenergy Fuels Ltd

Greenergy's new biodiesel pre-processing plant at North Cave is the only facility of its kind and scale in Britain.

The plant will increase the range of waste feedstocks and efficiency of biodiesel production by pre-processing low grade waste oils and food prior to its conversion in Greenergy's Immingham biodiesel plant.

Greenergy Fuels Ltd contact: **PR Contact** – alex.lewis@greenergy.co.uk

Low Carbon Heavy Duty Vehicle Manufacturer of the Year (Sponsor: Millbrook Proving Ground Ltd)

Wrightbus with Transport for London

The New Bus for London [NBfL] is the first in over 50 years to be developed specifically for London. The vehicle is stunning, original and passenger friendly, and is set to become an icon for the Capital. Moreover its eye catching design is accompanied by equally impressive environmental credentials.

Wrightbus contact: **PR Contact** – claire.coulter@wright-bus.com

Low Carbon Road Transport Initiative of the Year (Sponsor: British Vehicle Rental and Leasing Association)

Charge Your Car (North) Ltd

Charge Your Car has been operating in North East England since 2010 with the primary aim of introducing a comprehensive network of electric vehicle charge points in the region. The project is now the most successful regional EV charge point

network which has stimulated the market for low carbon vehicle ownership.

Charge Your Car (North) Ltd contact: **PR Contact** – ls@pressahead.info

Low Carbon Vehicle Operator of the Year (Sponsor: BAE Systems HybriDrive)

Coca-Cola Enterprises Ltd

Coca-Cola Enterprises' Corporate Responsibility and Sustainability (CRS) programme is aimed at reducing its environmental impact across the entire value chain. The company is successfully reducing the impacts of conventional fleet operations through driver training and the implementation of behavioural telematics, whilst dedicated biomethane gas-powered vehicles have driven a significant step change in transport emissions.

Coca-Cola Enterprises Ltd contact: **PR Contact** – dodonnell@cokecce.com (Darren O'Donnell)

Outstanding Individual in Promoting Lower Carbon Transport (Sponsor: Coventry University)

Graham Smith, Managing Director, Toyota Motor Europe London Office

The judges said that Graham Smith has dedicated his career as well as a disproportionate amount of personal time, going above and beyond the call of duty to champion low carbon vehicles, representing the wide industry with impartiality in various forums, on many boards and always doing so with passion, energy and dynamism.

Toyota GB contact: **PR Contact** - david.crouch@tgb.toyota.co.uk

Outstanding Achievement in Low Carbon Transport over the last 10 years

Transport for London (TfL); Ford Motor Company Ltd (Joint winners)

TfL has driven low carbon travel forward on many fronts – with hybrid buses, EVs, use of the congestion charge and through supporting users to travel more sustainably. It has used all the tools available to it to embed low carbon travel wherever possible and has been consistent through political changes, having an impact way beyond London, becoming a world leader in this area.

Transport for London contact: **PR Contact** – danmaskell@tfl.gov.uk

Ford Motor Company Ltd

The judges felt that Ford has done the most over the last ten years to improve fuel consumption in the mainstream conventional, volume vehicle market and that this has had a major direct impact on CO2 emissions. As a large employer and investor in the UK, Ford has provided a strong and consistent voice in the low carbon agenda.

Ford Motor Company contact: **PR Contact** - tholme13@ford.com (Tim Holme)

Background information

The Low CVP was established in 2003 to take a lead in accelerating the shift to low-carbon vehicles and fuels in the UK and to help ensure that UK business can benefit from that shift. It is a partnership of around 200 organisations from the automotive and fuel industries, the environmental sector, government, academia, road user groups and other organisations with a stake in the low carbon vehicles and fuels agenda.

The LowCVP Champions Awards have received accreditation for sustainable development award schemes by the Royal Society of the Arts (RSA). The winners will be eligible to go forward to represent the UK or Ireland in the European Business Awards for the Environment.

www.lowcvc.org.uk

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