



Zemo Partnership NEWS

3 September 2024

NEW GOVERNMENT URGED TO ACT SWIFTLY TO DELIVER NET ZERO TRANSPORT AND MAXIMISE OPPORTUNITIES

- Lord Deben: “Now is the time for an honest conversation about road pricing”
- Net zero transition could be worth more than £1 trillion to UK businesses
- Council for Net Zero Transport announces new Advisory Group

Zemo Partnership today publishes guidance for the new Government on delivering a greener future.

Transport is responsible for around a quarter of the total UK greenhouse gas emissions – making it the largest emitting sector of the economy. For the UK to achieve its 2050 net-zero carbon emissions commitment, the decarbonisation of transport is an urgent priority.

The guidance sets out seven key principles to inform policy on delivering net zero transport – emphasising the importance of an economy-wide, whole-systems approach, and of maximising the many opportunities for the UK.

Supplying the goods and services to enable the global net zero transition could be worth more than £1 trillion to UK businesses between 2021 and 2030, McKinsey estimates.

To coincide with the publication, the Council for Net Zero Transport announces the launch of a new Strategic Advisory Group – including CEOs of cross-sector trade organisations, which are vital to the delivery of net zero transport. The Council is chaired by The Rt Hon Lord Deben, former Chair of the Climate Change Committee and Environment Secretary.

Chair of the Council for Net Zero Transport Lord Deben commented:

“Climate change will get worse every year and this means that it is crucial for the Government and industry to work together to focus on delivering the UK’s legally binding target of net zero by 2050.”

“The UK can and must deliver on the many opportunities offered by the fast-growing green economy. As we move into delivery, we must also face the difficult questions that we know must be addressed. That’s why now is the time to have an honest conversation about what will replace fuel duty. Road pricing cannot be dismissed.”

Zemo’s Executive Director, Claire Haigh, said:

“The climate challenge is more urgent than ever. A record 15 national heat records have been broken so far in 2024. Emissions – especially from transport – will need to decline much more rapidly if the UK’s targets are to be achieved.

“The more we delay, the more the net zero transition will cost. We must move fast to seize the opportunities. An ambitious industrial strategy would act as a catalyst for new technologies and innovation, bringing jobs and manufacturing to the UK. If we get this right, we will build a cleaner, safer and fairer future for us all.”

Zemo Partnership is a uniquely broad stakeholder partnership. A not-for-profit organisation, it has been working for over two decades to provide unbiased guidance to government and industry around the policy and initiatives needed to accelerate road transport decarbonisation.

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NOTES TO EDITORS

1. About the Report

Delivering Net Zero Transport in the UK sets out the key principles to inform the delivery of net zero transport: i) act swiftly; ii) take a multi-path approach; iii) provide a stable policy environment; iv) apply net zero solutions across the whole UK economy; v) deliver at national, regional and local level; vi) ensure a fair and just transition; and vii) take people with us.

The report recommends an economy-wide, whole-systems approach to delivering net zero transport. It sets out the measures needed across all policy areas to bring forward investment in low carbon technologies, create the energy infrastructure needed for a decarbonised transport system, minimise the environmental impacts of the surface transport fleet and encourage greener travel choices.

The report draws on extensive consultations conducted by Zemo Partnership in 2023 and 2024, including stakeholder interviews, roundtable discussions and a series of workshops involving Zemo's cross-sectoral membership.

2. About Zemo Partnership

Zemo Partnership (www.zemo.org.uk) is a longstanding, public-private partnership that exists to accelerate a sustainable shift to lower carbon, cleaner vehicles and fuels and create opportunities for UK businesses. With its cross-sectoral membership, Zemo Partnership is uniquely well-placed to provide guidance to the government on net-zero transport.

Prior to 2022, the organisation was known as the Low Carbon Vehicle Partnership. Around 230 organisations are engaged from diverse backgrounds including automotive and fuel supply chains, vehicle users, academics, environment groups and consumer groups.

3. About the Council for Net Zero Transport

The Council provides a high-profile focal point for the UK's transport transition to net zero through its delivery phase to be completed by 2050. It is an independent forum to provide strategic oversight of the development of the Delivery Roadmap for Net Zero Transport.

The Council is convened by Zemo Partnership and helps to guide and inform the activities of the Partnership's working groups and related activities.

Council Members:

- **The Rt Hon Lord Deben (CHAIR)**
- Professor Jillian Anable, Chair in Transport and Energy, University of Leeds, Institute for Transport Studies
- Elizabeth de Jong, CEO, Fuels Industry UK
- Mike Hawes, CEO, Society of Motor Manufacturers and Traders
- Fiona Howarth, CEO, Octopus Electric Vehicles

- Professor Neville Jackson, Chair, RAC Foundation
- Edmund King OBE, President, Automobile Association
- Cordi O'Hara OBE FEI, President, UK Electricity Distribution National Grid
- Dr Doug Parr, Chief Scientist & Policy Director, Greenpeace UK
- Anne Shaw OBE, Executive Director, Transport for the West Midlands
- Ken Skates AS/MS, Cabinet Secretary for the Economy, Transport and North Wales
- Martin Tugwell, CEO, Transport for the North
- David Wells, CEO, Logistics UK

STRATEGIC ADVISORY GROUP

The support the work of the Council, this new senior level group announced today (3rd September) will enable key stakeholder organisations to provide evidence and make representations to inform the Delivery Roadmap for Net Zero Transport.

- Yselkla Farmer, CEO, BEAMA
- Gerry Keaney, CEO, British Vehicle Retailing and Leasing Association (BVRLA)
- Vicky Read, CEO, ChargeUK
- Graham Vidler, CEO, Confederation of Passenger Transport (CPT)
- Emma Pinchbeck, CEO, Energy UK
- Tony Campbell, CEO, MCIA
- Richard Smith, CEO, Road Haulage Association (RHA)
- Trevor Hutchings, CEO, The Association For Renewable Energy and Clean Technology