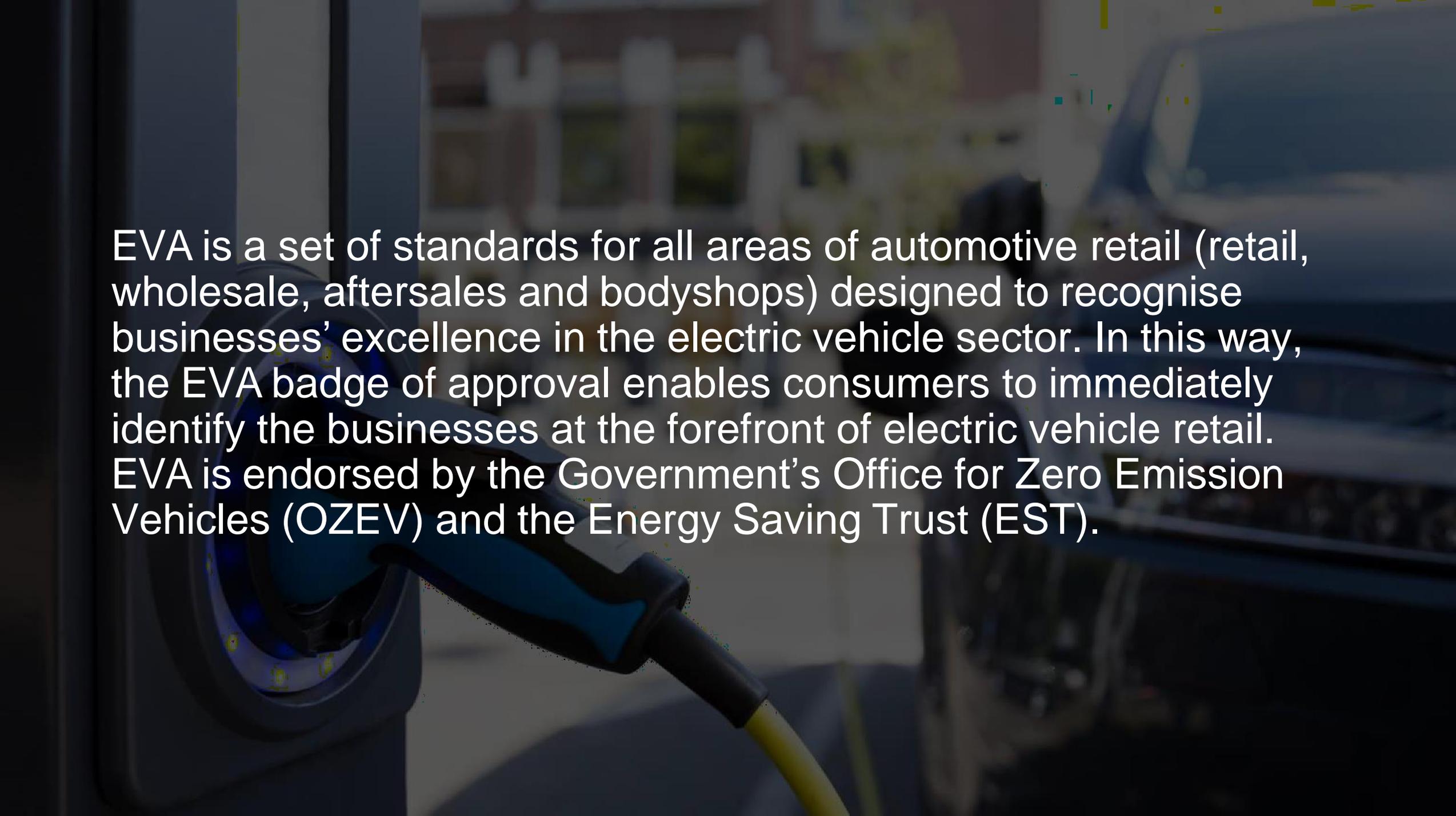




Electric  
Vehicle  
Approved



EVA is a set of standards for all areas of automotive retail (retail, wholesale, aftersales and bodyshops) designed to recognise businesses' excellence in the electric vehicle sector. In this way, the EVA badge of approval enables consumers to immediately identify the businesses at the forefront of electric vehicle retail. EVA is endorsed by the Government's Office for Zero Emission Vehicles (OZEV) and the Energy Saving Trust (EST).

# Dedicated EVA Website



**EVA**  
Electric Vehicle Approved

[About](#) [Guidance](#) [Charge Confidence](#) [News](#) [Events](#) [Useful Links](#) [Contact](#) [Find A Member](#)

**Find your local expert in  
Electric Vehicle Retailing**

[Find out more](#)

# EVA Hits 550 Members



EVA Certificate  
of  
Accreditation  
for  
Members



The certificate features a light blue background with a pattern of green and blue hexagons. At the top center is the NFDA logo, which consists of a stylized sunburst icon followed by the text 'NFDA' and 'NATIONAL FRANCHISED DEALERS ASSOCIATION' below it. The title 'Certificate Of Accreditation' is prominently displayed in the upper middle section. Below the title, a horizontal line is followed by the text 'Satisfies the CONDITIONS OF ACCREDITATION of the ELECTRIC VEHICLE APPROVED scheme'. Underneath this, there is a field for 'Date of Expiry:'. The EVA logo, depicting a car with a lightning bolt and the letters 'EVA', is positioned in the lower middle. To its right is a signature of Sue Robinson, with her name and title 'Sue Robinson CEO of NFDA' printed below. The bottom left corner contains the 'energy saving trust' logo, and the bottom right corner features the 'Office for Zero Emission Vehicles' logo.

**NFDA**  
NATIONAL FRANCHISED DEALERS ASSOCIATION

## Certificate Of Accreditation

Satisfies the CONDITIONS OF ACCREDITATION of the ELECTRIC VEHICLE APPROVED scheme

Date of Expiry:

**EVA**  
Electric Vehicle Approved  
Powered By +NFDA

*Sue Robinson*  
**Sue Robinson**  
CEO of NFDA

**energy saving trust**

Office for Zero Emission Vehicles

# Promotional Materials





## Join the Electric Vehicle Approved (EVA) scheme!

The government-backed EVA scheme is open to applications. The scheme will give consumers peace of mind that they are dealing with an expert in the electric vehicle sector. Garages that service and repair vehicles can apply to join the scheme, which also welcomes small independent car dealers.

*To find out more:*

*[Evapproved.co.uk/](http://Evapproved.co.uk/) [Eva@rmif.co.uk](mailto:Eva@rmif.co.uk)*

[Read more](#)

# EVA auditing



**energy  
saving  
trust**

  
Office for  
Zero Emission  
Vehicles

 **NFDA**  
NATIONAL FRANCHISED DEALERS ASSOCIATION

- EVA is independently audited by Energy Saving Trust.
- EVA accreditation lasts for two years when a reaccreditation audit is required to maintain EVA.

There are currently five business types that can apply for EVA accreditation:



# EVA auditing process



**energy  
saving  
trust**



1. Application, contact [eva@rmif.co.uk](mailto:eva@rmif.co.uk)
2. Assigned auditor and audit preparation
3. Audit (approx. 2 hours)
4. Evidence review
5. Result (pass or hold)
6. Hold period to address shortfalls
7. Result (pass or fail)

# EVA standards



- Retailers as EV Ambassadors
- Sales process
- Staff training
- Vehicle checks and handover
- Aftersales and services
- Warranties
- Marketing and branding
- Complaints handling



# Questions for PLV Community



**energy  
saving  
trust**



- PLV Community interest in EVA?
- Potential value and opportunities of EVA for PLV Community members?
- Compatibility of EVA with PLV sales and servicing models?

[eva@rmif.co.uk](mailto:eva@rmif.co.uk)

[eva@est.org.uk](mailto:eva@est.org.uk)



**energy  
saving  
trust**