

***5 years - accelerating the shift to low carbon vehicles and fuels***

LowCVP Annual Conference  
23<sup>rd</sup> July 2008  
John Wood, Vice-Chairman, LowCVP



***LowCVP 5<sup>th</sup> anniversary reception***



## 5 years of low carbon transport policies

**2003-4**  
**Optimism**



POWERING FUTURE VEHICLES  
The Government Strategy



**2005-7**  
**Uncertainty & review**

Putting Passengers First  
The Government's proposals for a modernised national framework for bus services



Low Carbon Transport  
Innovation Strategy



The King Review  
of low-carbon cars

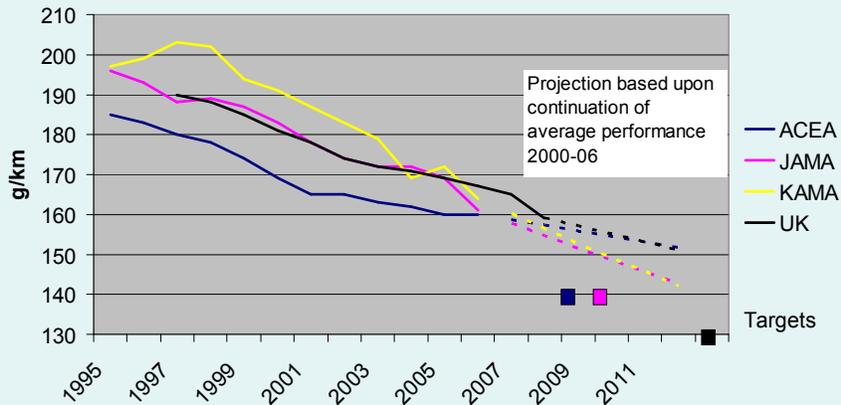
Part II: recommendations for action

**2008-**  
**New market requirements**



## New car CO2 emissions are falling – but not sufficiently quickly to achieve targets

New car CO2 emissions  
- by manufacturing group & for UK



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low carbon vehicle partnership

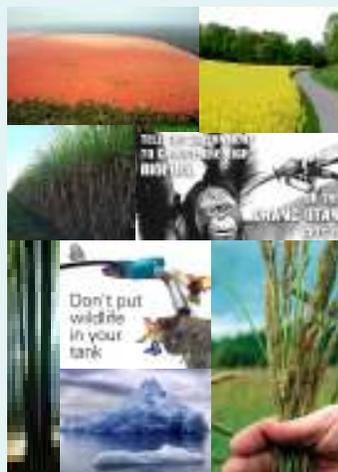
Source: T&E & SMMT

**2008 has seen a rapid decline in new car CO2 emissions – including the introduction of a range of low carbon models**



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**LowCVP led the development of world leading systems to improve biofuels sustainability**



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- Delivery of the RTFO carbon & sustainability reporting requirements
- International consensus building:
  - European Parliament hearing
  - International workshop – Global Bioenergy Partnership
  - EU/South America international workshop
  - California Fuel Quality Standard Workshop
- Support to the Gallagher Review
- Awareness raising in UK and EU
  - World Biofuels Congress
  - Waterfront Conference

**Consumer information has been significantly improved**

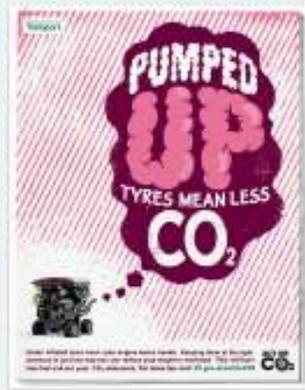
2003



2005



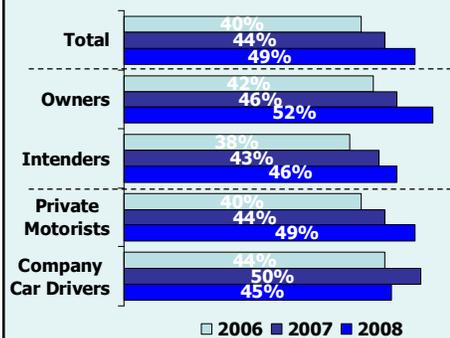
2007



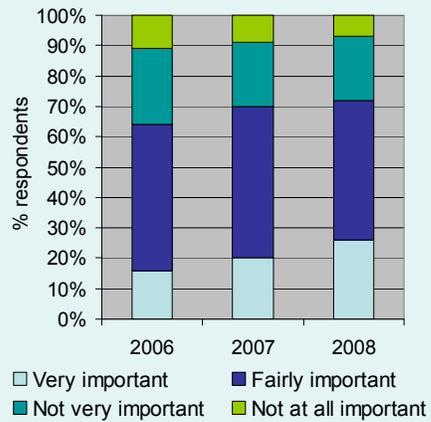
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**Half of car buyers are aware of the label – three quarters believe it is important**

Awareness of the label



How important, if at all, was the car label in helping you to choose the make or model of your car?



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## Over 90% of dealers now display the label

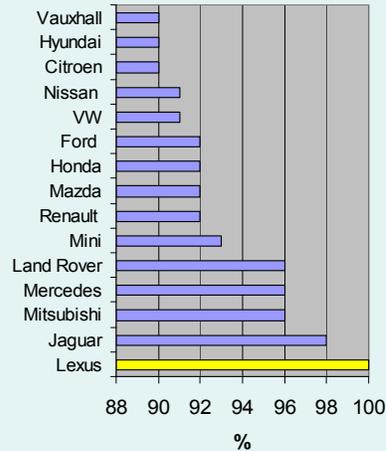
### Voluntary automotive industry initiative

- Brokered by LowCVP
- Launched in July 2005
- Roll-out continues

	2006	2007	2008
Dealers displaying labels	74%	86%	93%
Dealers achieving Good Performance	-	61%*	77%
Cars labelled	55%	65%	82%

\* Good performance in 2007 was 75% labelled; in 2008 90%

### Brands achieving >90% vehicles labelled



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## Proposed amendments to bus subsidies can enable a market for low carbon buses to develop



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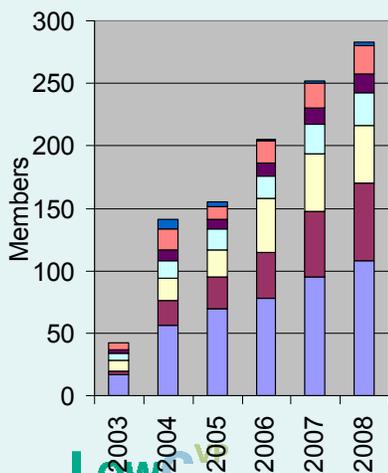
**Substantial new investment in encouraging road transport technology and innovation**



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**LowCVP has grown from 44 members at its launch to 284 – it will be strengthen governance and diversifying funding to respond to new opportunities**

**Growth in LowCVP Membership**

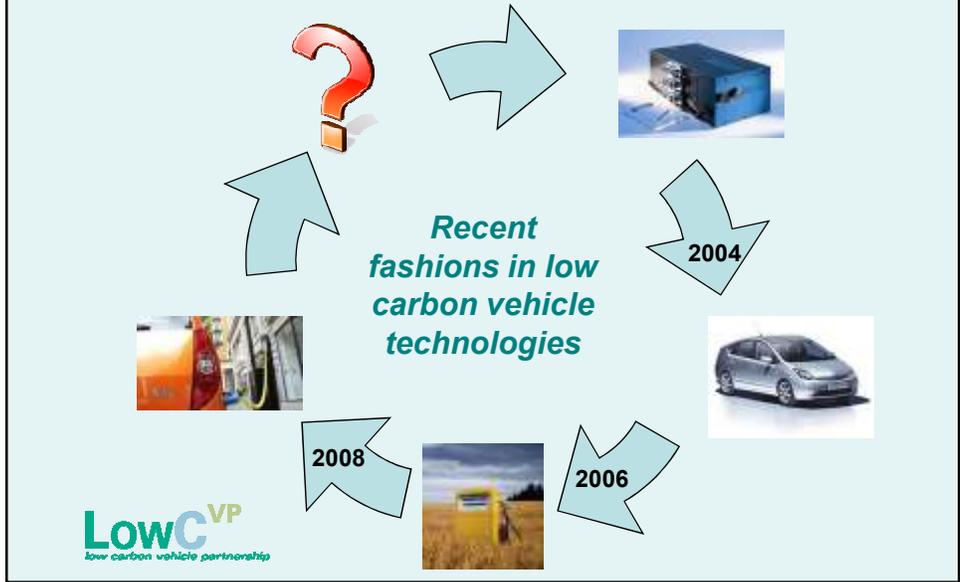


Future plans include:

- New posts to support the Act on CO2 Campaign & support UK businesses
- Diversifying funding
- Incorporation as a company limited by guarantee
- Extending influence in the EU

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**Recent history shows there are no “silver bullets” to low carbon transport – an integrated approach is needed**



***In conclusion***

- ❑ 5 years characterised by stop-start policies
- ❑ Genuine reasons for optimism of a strengthening market for LC vehicles and fuels
- ❑ No single technology solutions
- ❑ LowCVP - a range of successful interventions - growing influence and effectiveness



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## **Any Questions?**

**Accelerating a  
sustainable shift  
to low carbon  
vehicles and fuels  
in the UK**

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**Stimulating  
opportunities for  
UK businesses**

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