

Car label update

Konstanze Scharring, Deputy Director Passenger Car Working Group 17 March 2005

Colour-coded car labelling scheme

Voluntary Scheme – roll out 01 July – 01 September 2005

Collaboration between LowCVP, Government, SMMT and NGOs

Bands linked to UK Vehicle Exercise Duty CO2 categories

Running cost information (Annual fuel cost & VED)





A guide on fuel economy and CO_2 emissions which contains data for all new passenger car models is available at any point of sale free of charge. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel consumption and CO_2 emissions. CO_2 is the main greenhouse gas responsible for global warming.

Make/Model: Ford Focus 1.6 TDC Fuel Type: Diesel	Ford Focus 1.6 TDCi (110ps) GHIA Diesel		Engine Capacity (cc): 1560 Transmission: 5 speed manual			
Fuel Consumption:						
Drive cycle	Litres/100km		Мрд			
Urban	6.2		45.6			
Extra-urban	4.0		70.6			
Combined	4.8		58.9			

Carbon dioxide emissions (g/km): 127g/km

Important note: Some specifications of this make/model may have lower \mbox{CO}_2 emissions than this. Check with your dealer.



Label launch by Alastair Darling LowCVP AGM Gaydon 10 February 2005

- Successful launch by Secretary of State for Transport
- Extensive media coverage (national, regional, trade)
- Adoption of colour-coding by leading car buyer magazine





Budget 2005

- VED band names aligned with label
- £5 increase in VED for E & F bands

Graduated VED for Private Vehicles (registered from March 2001)

£ per year VED band	CO2 (g/km)	Change	Alternative fuel cars	Petrol cars	Diesel cars
А	100 and below	-	£55	£65	£75
В	101 to 120	-	£65	£75	£85
С	121 to 150	-	£95	£105	£115
D	151 to 165	-	£115	£125	£135
E	166 to 185	+£5	£140	£150	£160
F	186 and above	+£5	£160	£165	£170



Next steps - key dates

- Ongoing Manufacturers & dealers internal preparations
- 13 April SMMT CO2 report publication
- 01 May VCA to publish VCA booklet & label on website
- 05 May 'Train the trainer' event
- 01 July Guildford event to mark start of label roll-out



EU discussions: ADAC presentation

- Assessment of effectiveness of Directive 1999/94/EC
- Recommendation: improve labelling of passenger cars
- Options for improvement:
 - introduction of energy efficiency rating system & colour-coding
 - Absolute comparison favoured
- Conclusions & recommendations
 - Focus on fuel consumption & CO2 emissions
 - Clear & attractive
 - Fuel consumption to be expressed as fuel running cost
 - Information about tax bands or tax deduction



Options for improvements





ADAC