# Linking Research and Practice: Business Perspective on Progress towards Low Carbon Freight Transport

4<sup>th</sup> International Workshop on Sustainable Road Freight Cambridge University Engineering Department, Cambridge, UK







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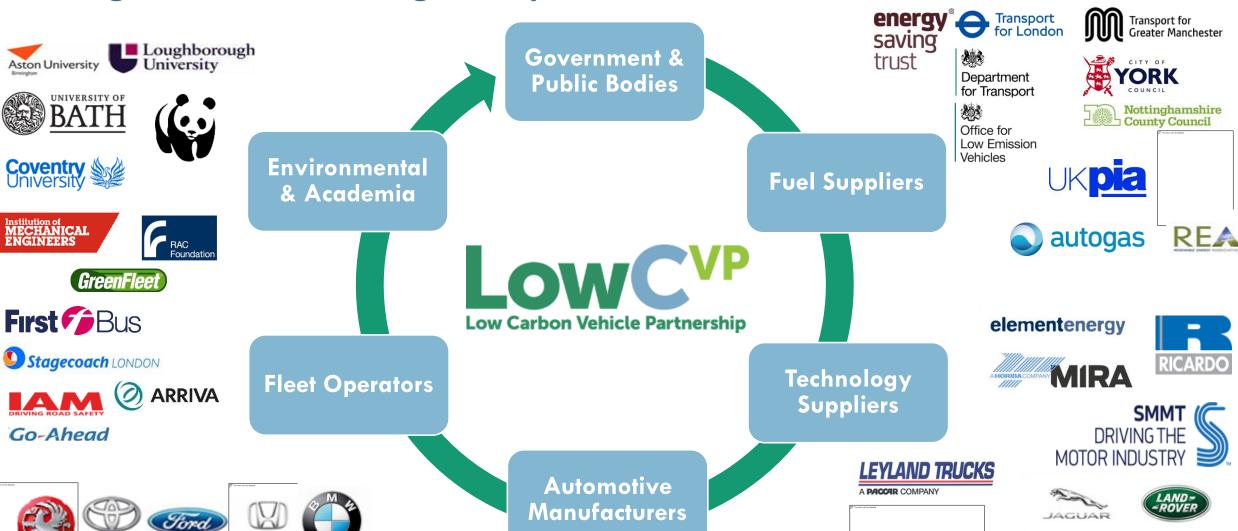
#### LowCVP: A unique public-private membership organisation,



And Many More...

Connect
Collaborate
Influence

#### building evidence and creating robust policies and innovation in the UK

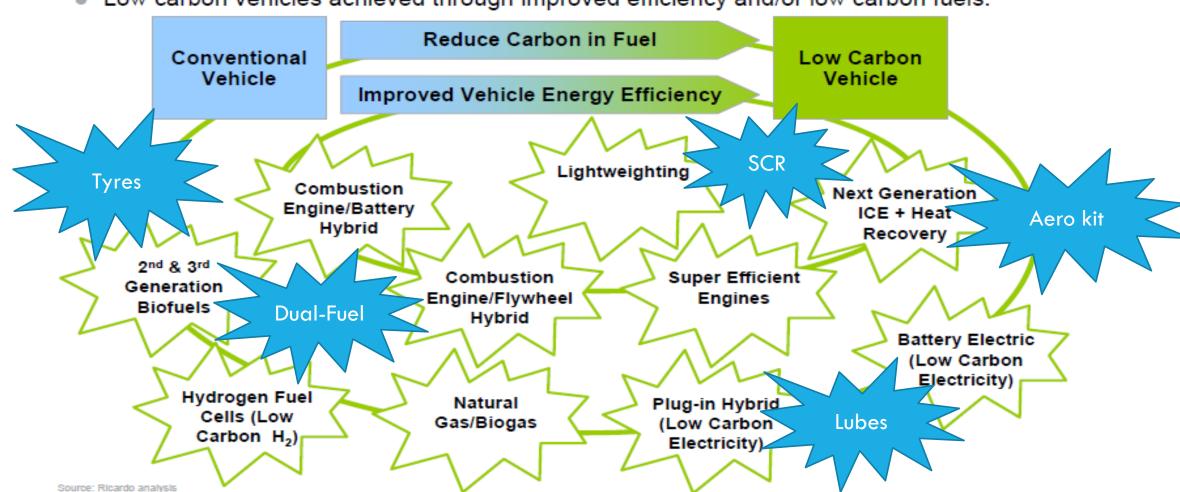


There are many technical options to reducing new and existing vehicle  ${\rm CO_2}$  and improving air quality. All have challenges and are suitable to different applications.



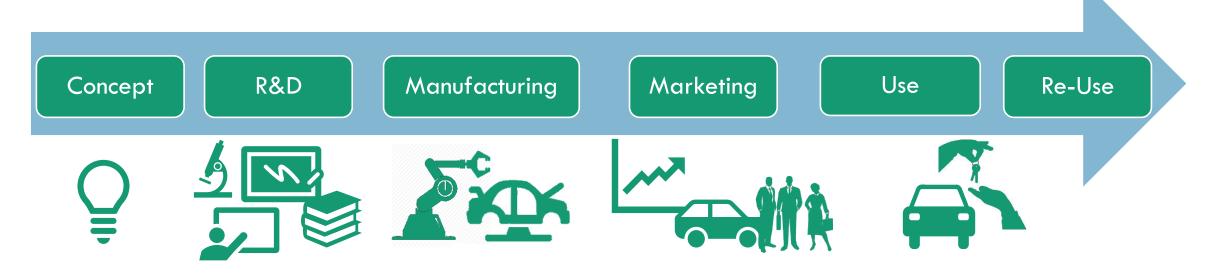
We are likely to need most or even all of them.

Low carbon vehicles achieved through improved efficiency and/or low carbon fuels:

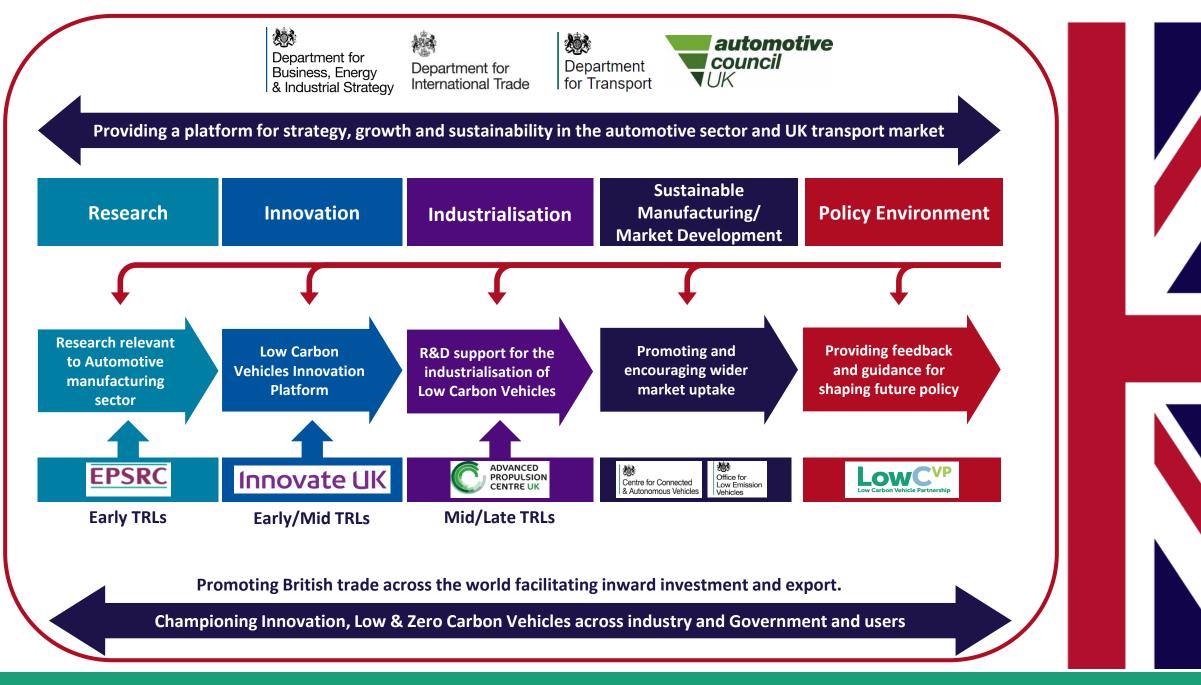




## Supply chain and Demand chain



Robust evidence, information, support and policy is needed at every stage of the process But..... At each stage the requirements and audience are different



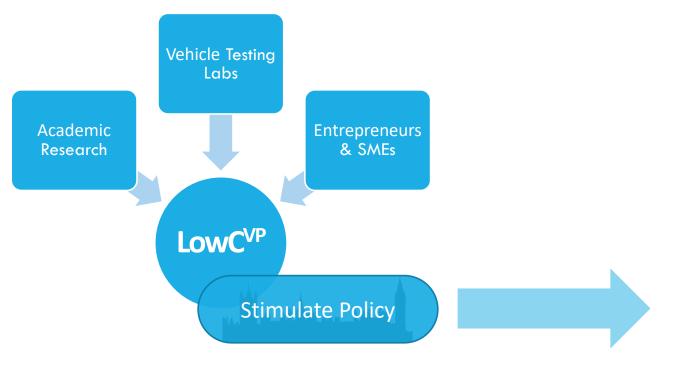


## Road

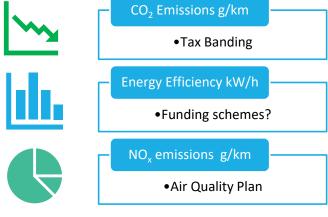
## Lab

## Model





Getting the right metrics to drive policy.



Policies used to incentivise good practice and achieve desired outcome, backed up by robust, detailed data

Translate into useful information for the end user to understand.

#### **Operational Costs**

- MPG
- Maintenance

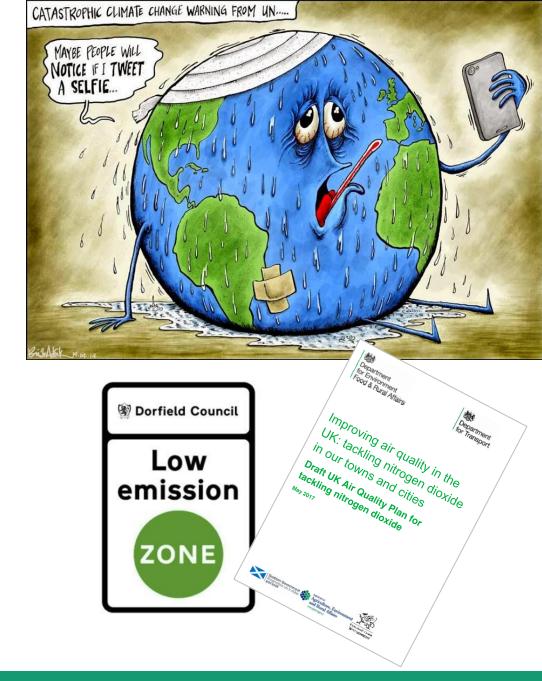
**Vehicle Tech Costs** 

**Grant Funding** 

Outcomes: More Efficient Transport

#### Now available...

- •For improving the fuel efficiency and/or reducing the GHG emissions of existing trucks:
  - Certification Scheme for Aftermarket Technologies
- Measures % savings over baseline vehicle, over range of test cycles.
- Can also measure AQ pollutants, but only to verify no significant increase.
- Track-based, with PEMS option where appropriate.
- •For cleaning up old Euro III, IV or V trucks (or vans) to achieve inservice emissions similar to an equivalent Euro VI/6 vehicle
  - Clean Vehicle Retrofit Accreditation Scheme
- Checks compliance to g/km limits for various pollutants, esp. NOx, including NO<sub>2</sub>.
- Also measures GHG emissions, to ensure no significant increase.
- Not full Euro VI (engine) tests.
- Whole vehicle tests using cycles representative of typical operations.
- Will link via accredited installation to vehicles being compliant with CAZ/ULEZ.
- Dynamometer-based, with full AQ measurements, including PM, NH3 (and N<sub>2</sub>O).
- Track tests as per above to provide PEMS data for vehicles > 26t.



## The schemes will help to build the market for low carbon and low emission trucks and freight



#### Evidence

- Operators get reliable, trustworthy and relevant information on likely effectiveness for their duty cycles
- •Suppliers can demonstrate realistic savings, independently evaluated

## Recognition

- •Suppliers gain marketing opportunities, able to distinguish themselves from the snake oil salesmen
- •Innovative and genuinely effective products encouraged
- •Certificate issued for products that meet the mark

#### Incentives

- Win-win for suppliers and operators via increased sales and fuel savings
- Government can properly target support mechanisms towards genuinely effective products

CAZ compliance





## Thank you. Any questions?





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Interested in joining the Partnership?

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