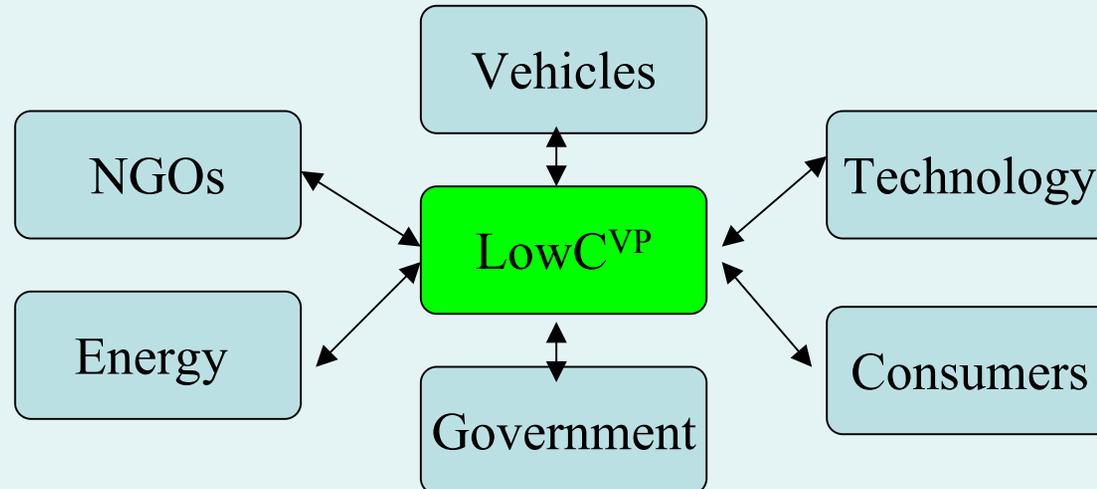


**PASSENGER CAR WORKING
GROUP**

Paul Everitt
SMMT

Advice to Government on:

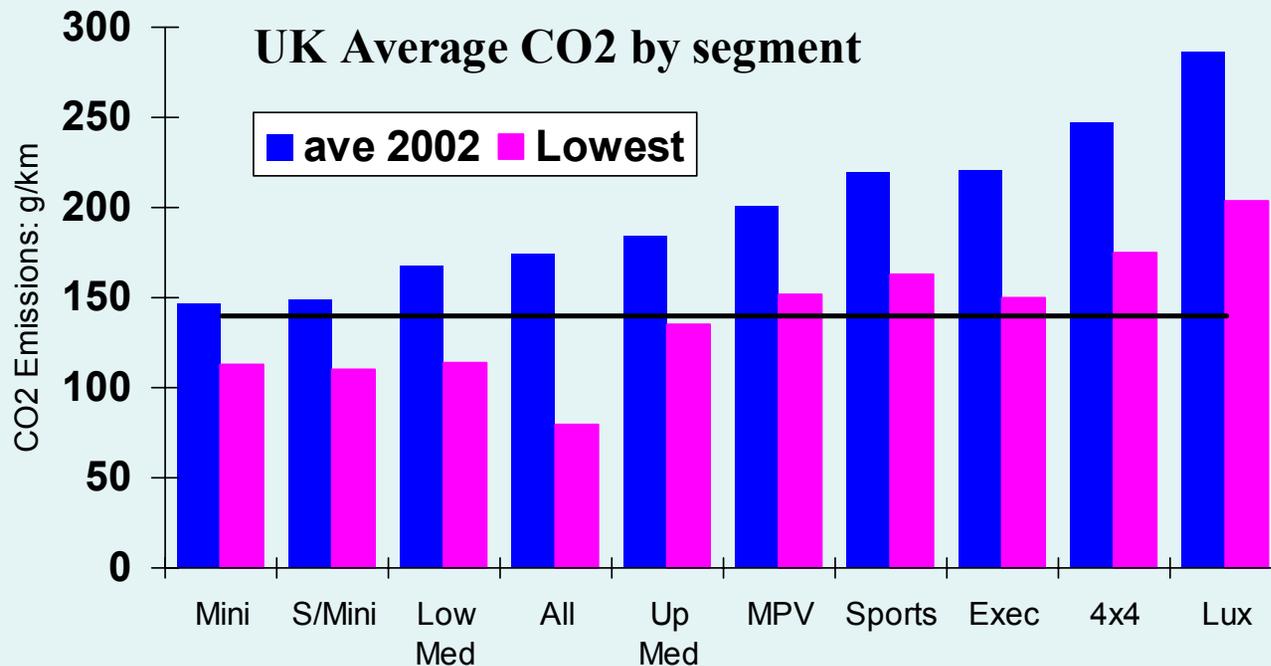
- Measures to support achievement of 2012 target
- Review of EU voluntary CO₂ agreement
- A possible 2020 target for 'ultra low carbon cars'
- Consumer information and labelling



Working together to deliver an efficient transport system

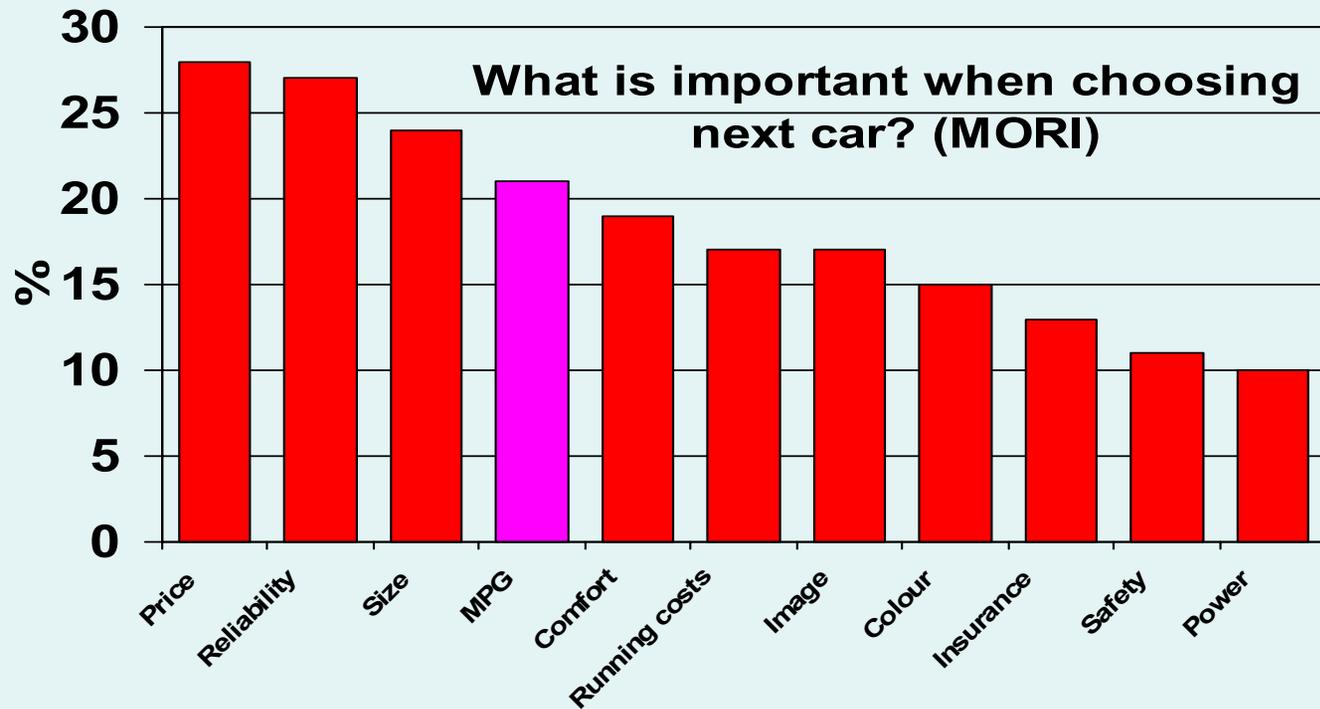
2012 TARGET

- 100 g/km CO₂ Target
- Vehicle Manufacturer Medium Term Technology Plans
- Pre-Budget Report Submission
- Barriers to Take-Up of Low Carbon Cars

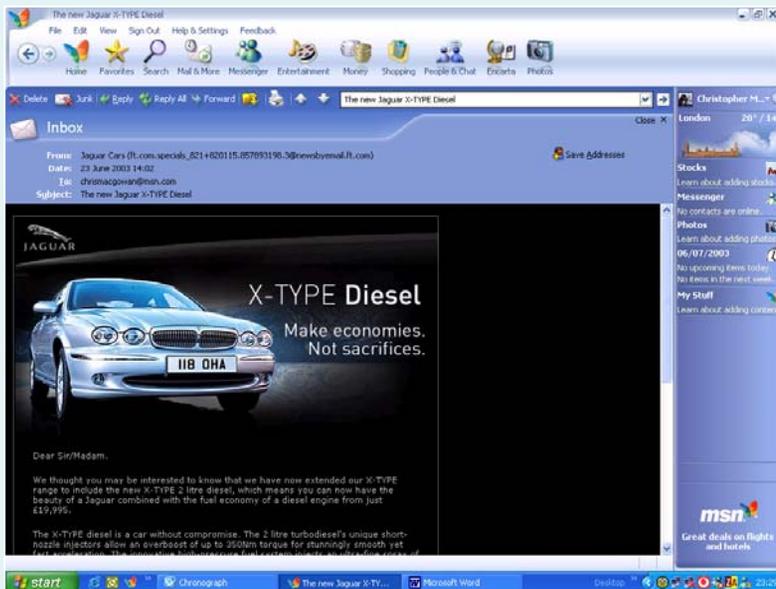


BARRIERS AND OPPORTUNITIES

- Fleet Sector and Public Procurement
- Impact of European Regulation
- Consumer Demand



- CO₂ Labelling
- VCA Guide
- Consumer Information Sub-Group



EU VOLUNTARY AGREEMENT

- 140g/km CO₂ Target Average New Car Emissions
- Review of Progress 2004
- Balancing Economic and Environmental Pressures



2020 VISION

- **Reducing Well to Wheel New Car Emissions**
- **Supplying Sustainable Transport Energy**
- **Supplying Low Carbon Technology**



- **Government Influence on European and Global Standards**

- **Consumer Information**
 - Strategic Approach**
 - Key messages and Opportunities**
- **2012 Target**
 - Fleet Sector and Public Procurement**
 - Taxation and Purchase Incentives**
- **Development of EU Voluntary Agreement**
- **2020 Vision**
 - Developing the Framework**
 - Regulation and Standards to Promote Progress**