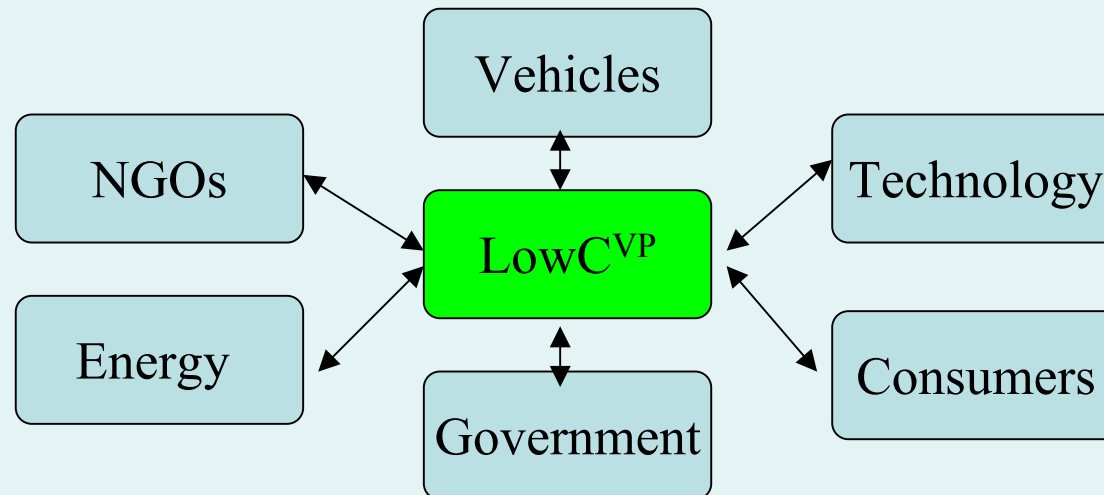


PASSENGER CAR WORKING GROUP

Paul Everitt
SMMT

Advice to Government on:

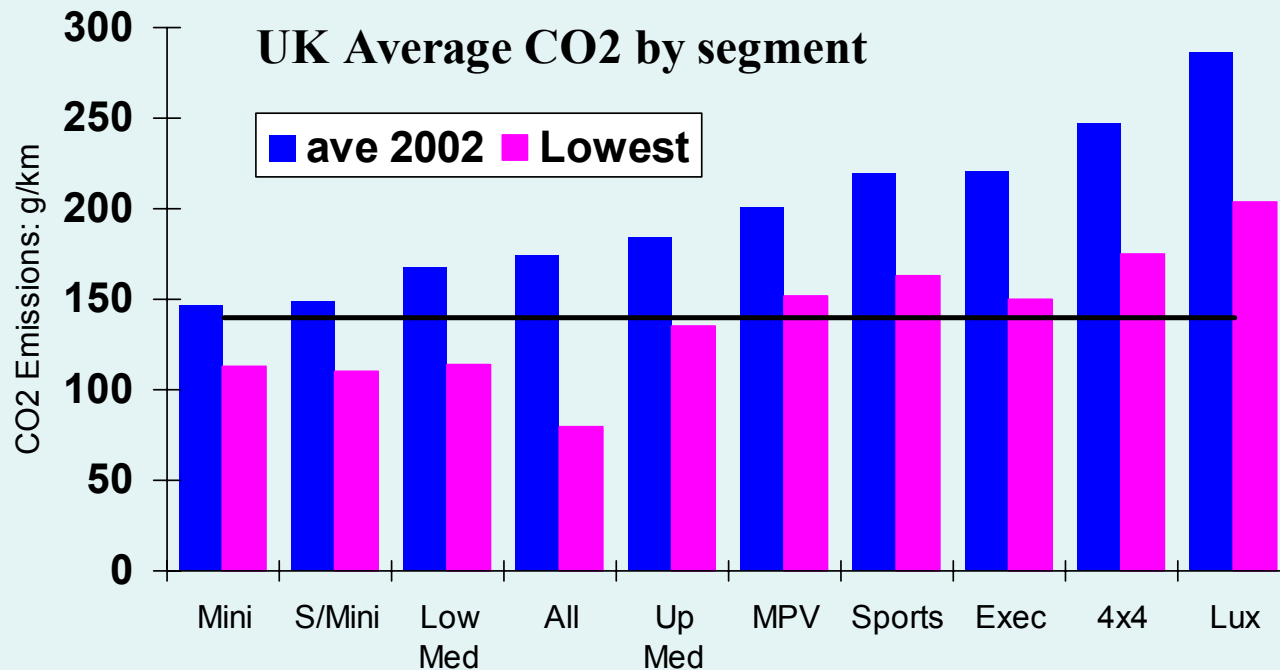
- **Measures to support achievement of 2012 target**
- **Review of EU voluntary CO₂ agreement**
- **A possible 2020 target for 'ultra low carbon cars'**
- **Consumer information and labelling**



Working together to deliver an efficient transport system

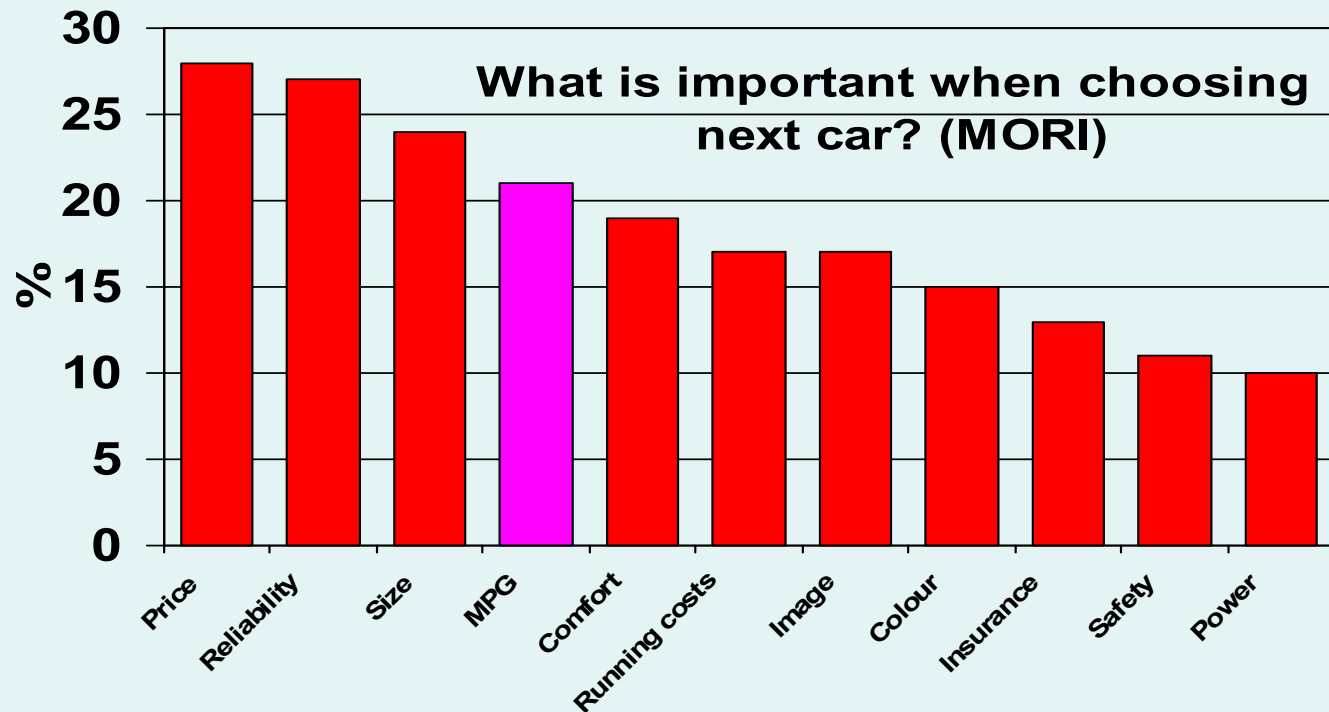
2012 TARGET

- 100 g/km CO₂ Target
- Vehicle Manufacturer Medium Term Technology Plans
- Pre-Budget Report Submission
- Barriers to Take-Up of Low Carbon Cars

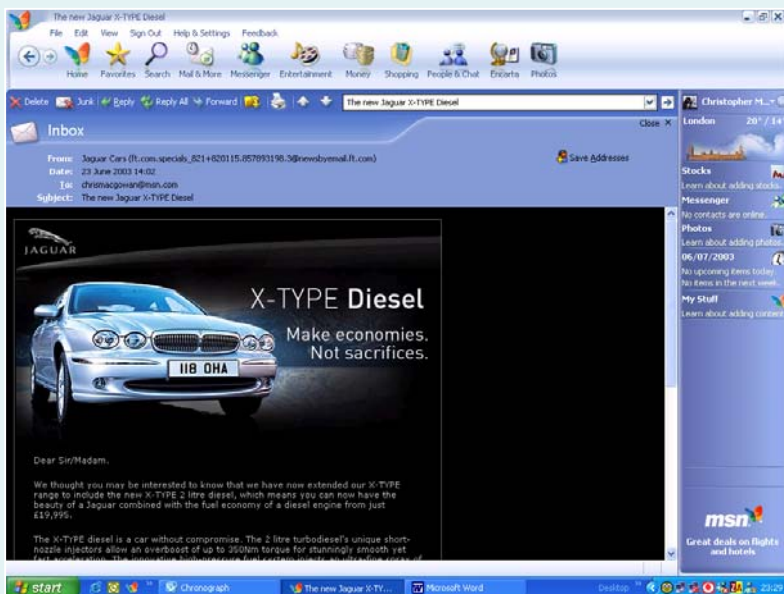


BARRIERS AND OPPORTUNITIES

- Fleet Sector and Public Procurement
- Impact of European Regulation
- Consumer Demand



- CO₂ Labelling
- VCA Guide
- Consumer Information Sub-Group



ENVIRONMENTAL INFORMATION

A guide to fuel economy and CO₂ emissions which contains data for all new passenger car models in circulation at any point of sale free of charge. In addition to the fuel efficiency of a car, driving behaviour as well as other non-mechanical factors play a role in determining a car's fuel consumption and CO₂ emissions. CO₂ is the main greenhouse gas responsible for global warming.

Make/Model: **Engine Capacity (cc):**

Fuel Type: **Drive cycle:**

Fuel Consumption:		
Drive cycle	Litre/100km	mpg
Urban		
Extra-Urban		
Combined		

Carbon dioxide emissions (g/km)
Supercharged units: Some specifications of this make/model may have lower CO₂ emissions than this. Check with your dealer.

are you doing your bit?

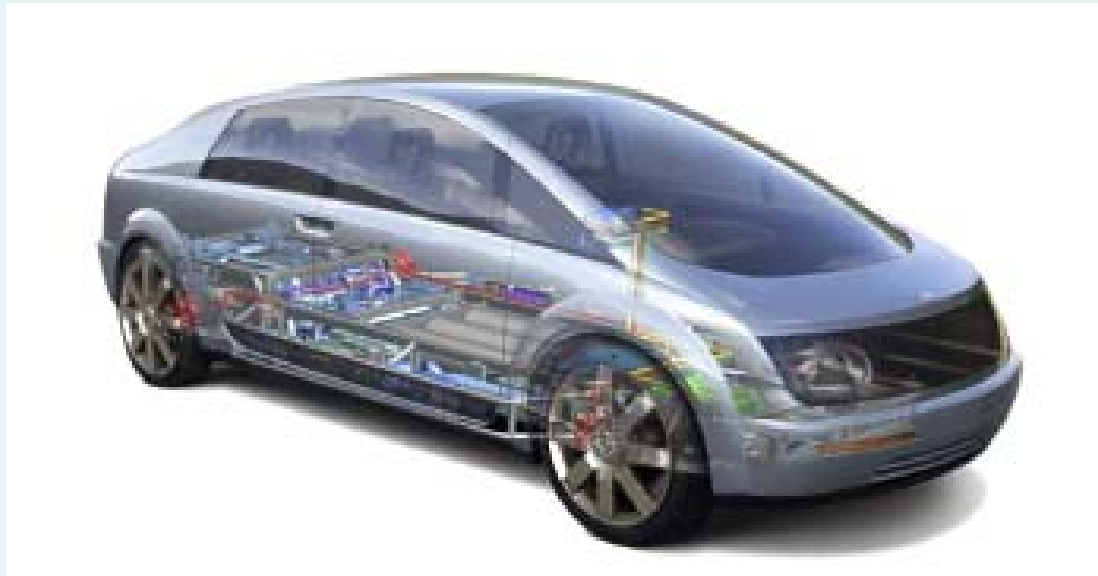
EU VOLUNTARY AGREEMENT

- **140g/km CO₂ Target Average New Car Emissions**
- **Review of Progress 2004**
- **Balancing Economic and Environmental Pressures**



2020 VISION

- Reducing Well to Wheel New Car Emissions
- Supplying Sustainable Transport Energy
- Supplying Low Carbon Technology



- Government Influence on European and Global Standards

- **Consumer Information**
 - Strategic Approach**
 - Key messages and Opportunities**
- **2012 Target**
 - Fleet Sector and Public Procurement**
 - Taxation and Purchase Incentives**
- **Development of EU Voluntary Agreement**
- **2020 Vision**
 - Developing the Framework**
 - Regulation and Standards to Promote Progress**