

# Zemo 2025 Work Programme

# Thank you from our incoming Managing Director



2025 is set to be another big year for Zemo Partnership. With the UK's ambitious GHG reduction targets for 2030 – just five years away– cutting road transport emissions is more urgent than ever. The focus must shift to delivery.

Bringing together industry, experts, and government, Zemo is uniquely well positioned to lead in advocating and shaping policies for net zero transport. There are challenges, including huge pressure on the public finances and new attacks on the net zero agenda. But we can show that decarbonising transport will help to drive economic growth—the UK Government's number one mission.

Zemo members will also have important opportunities to influence developing government policies on zero emission vehicles, low carbon fuels, integrated transport solutions, industrial strategy and more.

I look forward to your support in what promises to be an exciting year for Zemo Partnership.

**Jonathan Murray**

**Incoming Managing Director , Zemo Partnership**



# Zemo's 2024 overview



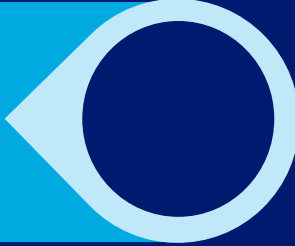
New leadership at Zemo focuses on the delivery of net zero transport in the UK



Zemo publishes key reports on measures needed to decarbonise UK transport



Council for Net Zero Transport chaired by Lord Deben forms to provide strategic direction



Zemo partners with FIA, leading motorsport body, to deliver certified sustainable fuel to Formula 1 from 2026



Zemo's Delivery Roadmap sets out urgent actions needed to deliver net zero transport and transform UK's industrial future



Zemo's Renewable Fuels Assurance Scheme goes international, grows to over 50 accredited suppliers



Zemo Summit features unprecedented line-up of leading figures from all UK tiers of government



Zemo hosts numerous networking events for members with key stakeholders including Government ministers, officials, industry leaders

# Zemo's 2025 Work Programme overview



Our mission is to strengthen policy and accelerate the pace of progress through advocacy, leadership and engagement with our members.

Zemo brings government, industry and experts together and – as an impartial, not-for profit organisation – is uniquely placed to lead in developing and advocating for policies.

Our recently published *Delivery Roadmap for Net Zero Transport in the UK*, written following extensive consultation with our members, sets out the urgent actions needed to deliver net zero transport and create new opportunities for economic and employment growth.

The Delivery Roadmap provides a platform for Zemo and our members to inform policy and influence the future of road transport.

# Working Groups

**Zemo's established working groups will next be meeting after Easter. We're committed to using the working groups to share regular policy updates from government and to direct the future activities of Zemo Partnership.**

Zemo's working groups comprise:

- Bus & Coach Working Group
- Commercial Vehicle Working Group
- Energy & Infrastructure Working Group
- Fuels Working Group
- Passenger Car Working Group
- Wales Working Group

# Policy Forums

**In 2025, Zemo's will launch our new Policy Forums. These forums will allow a more precise, sustained focus and investigation into where we can deliver positive change.**

All Zemo members will be invited to join one or more Policy Forums. The forums will:

- focus on specific policy areas where there is most potential for impact
- introduce ideas and support detailed policy development activity
- support responses to policy consultations and Select Committee inquiries
- consider findings from site visits, APPG events and other stakeholder engagements

# Themes

- **Map of missing policies** – close the gaps in net zero transport policy
- **Strengthening the economic case for net zero transport** – highlight a driver of jobs and prosperity
- **Taking people with us** – build consumer, public support for net zero transport
- **Toolkit for Transition** – provide guidance for local authorities
- Communicate Zemo initiatives to government, industry and public sector

# Member Activities

- Policy Forums and roundtable sessions
- Industry site visits
- Parliamentary activities
- Government meetings
- Conferences and events
- Networking and engagement

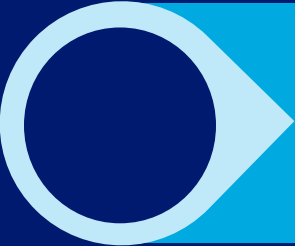


# Sponsorship Opportunities



Zemo Conference  
headline, supporting and  
exhibition sponsorship

Political party conferences  
fringe events, policy roundtables  
and receptions



Net zero transport  
communications strategy report

Toolkit for Transition pack for local  
authorities



Parliamentary receptions

Economic case for net zero  
transport



Bespoke transport events  
and initiatives

Bespoke policy reports





**Zemo**  
Partnership

# Work with us

Let's lead the change to deliver net zero transport together.

Join us today by [becoming a member](#) or email us at [Hello@Zemo.org.uk](mailto>Hello@Zemo.org.uk) for more information.