

Future Policy Risks and Opportunities for the UK's Environmental Industry:

Anticipating UK and EU Policy

8 December 2009 Cavendish Conference Centre, London W1



In Association with:



Keynote Speakers

Dan Norris MP

Minister for the Environment

Nick Herbert MP

Shadow Secretary of State for the Environment

Tim Farron MP

Liberal Democrat Spokesman for the Environment

Timo Makela

Director of Sustainable Development,
European Commission

Other Speakers Include

Ed Mitchell

Head of Business Performance and Regulation,
Environment Agency

Hugh McNeal

Director, Low Carbon Business Opportunities,
Department for Business, Innovation
and Skills

Professor Jim Skea

Committee on Climate Change

*The Definitive Conference
for Understanding the Business
Implications of UK and EU
Environmental Policy*

Co-Sponsors:



www.eic-uk.co.uk/eicnationalconference2009.cfm

Conference objective: Gain early warning policy intelligence

EIC is running the definitive conference for understanding the implications of existing, new and future UK and EU environmental policy – and the business risks and opportunities it will create.

The unprecedented environmental challenges we face require an equally unprecedented response from Government – not only to safeguard the future of our planet and its finite resources, but to secure the future competitiveness of our economy as the world transitions to a low carbon, resource efficient future.

Those economies that gain early mover advantage by developing the green technologies that will guide the transition to a low carbon, resource efficient economy, will soon be in a position to claim a share of what is already a \$3 trillion global market place – and growing rapidly at over 5% a year.

UK and EU environmental policy framework is developing rapidly. Every sector of the economy will have to respond. The future of every business, every industry depends on a successful response to new and future environmental policy.

It is vital that every organisation understands this fast moving policy framework and how they can take advantage of the tremendous economic opportunities it will create.

EIC's conference will provide an *unrivalled analysis* of current and future UK and EU environmental policy, with *high-level policy makers and regulators* guiding delegates through the future for land, water, air, waste, energy and climate change policy – and how it will affect every sector of the economy.

Delegates will also hear *expert advice from business leaders* on how to exploit the *huge new business opportunities* these policies will create; how to access environmental finance and how to export technologies and services abroad.

This is a **must attend** event for ensuring **your** business is not left behind in the race to secure the business opportunities environmental policy will create. **You cannot afford to miss it.**

“The Environmental Industries Commission represents a truly dynamic sector of our economy. EIC and its Members have demonstrated responsibility, innovation and leadership in [green] business – and I want to take this opportunity to thank you for the work you do.”

Hilary Benn MP
Secretary of State for the Environment

Conference programme

Chair: Adrian Wilkes, Chief Executive, Environmental Industries Commission

The Strategic Future of the Environmental Industry

- 9.30 **Introduction**
- 9.35 **Dan Norris MP**
Minister for the Environment
- 10.00 **Nick Herbert MP**
Shadow Secretary of State for the Environment
- 10.25 **Tim Farron MP**
Liberal Democrat Spokesman for the Environment
- 10.50 **Timo Makela**
Director of Sustainable Development, European Commission
- 11.15 Coffee

Anticipating Future Policy: A Policy Analysis

- 11.45 *Policy Briefing Sessions*
- 1 *Climate Change*
- Niall McKenzie**
Head of National Carbon Markets, Department for Energy and Climate Change
- Professor Jim Skea**
Committee Member, Committee on Climate Change
- 2 *Sustainable Buildings and Energy Efficiency*
- Bob Ledsoe**
Deputy Director for Climate Change and Sustainable Development, DCLG
- Alan Yates**
Technical Director, Sustainability, BRE Global
- 3 *Contaminated Land*
- Neil Hornby (tbc)**
Head of Contaminated Land, Defra
- Nicola Harries**
Project Director, CL:AIRE
- 4 *Water*
- John Fraser**
Head of Water Quality, Environment Agency
- Chris Ryder**
Head of Water Quality Division, Defra
- 5 *Air Pollution*
- Robert Vaughan**
Head of Local Air Quality, Defra
- Peter Daw**
Strategy Manager, Air Quality, Greater London Authority
- 6 *Waste*
- Roy Hathaway**
Head of Waste Regulation, Defra
- Steve Lee**
Chief Executive, CIWM
- 1.00 **Lunch**

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Business Risks and Opportunities from Policy

- 2.00 **Ed Mitchell**
Head of Business Performance and Regulation, Environment Agency
- 2.15 **Stephen Radley**
Director of Policy and Chief Economist, EEF
- 2.30 **Stephen Hale**
Director, Green Alliance
- 2.45 **Q&A Session with Speakers**
- 3.00 Coffee

Maximising Business Opportunities

- 3.25 **Hugh McNeal**
Director, Low Carbon Business Opportunities
- 3.40 **Andrew Kluth**
Group Sustainability Director, Halcrow Yolles
- 3.55 **Simon Aldrich**
Director, AECOM

Accessing Finance and Increasing Market Share

- 4.10 *Accessing Private Sector Finance*
- Michael Sippitt**
Co-Chair, EIC Environmental Investment Network
- 4.25 *Exporting Environmental Technologies & Services*
- Jane Kirby**
Head of Environment and Water Team, UK T&I
- 4.40 Panel Discussion – with all speakers
- 5.00 Conference Close

Media Partners:



Conference benefits

- Hear from the UK and EU's leading environmental policy-makers
- Get advance warning of new environmental policy measures that will directly impact on your business
- Understand the risks and the business opportunities that environmental policy will create for your company
- Get first-hand advice from business leaders that are commercially benefiting from environmentally sustainable operations
- A unique forum for you to network with key companies, (potential) partners and customers

“A very productive, interesting and excellent conference. Everything from its organisation, implementation and presentations was great.”

James Anderson
Director of Strategic & Sustainability Services, AMEC

There is a range of marketing opportunities for companies wishing to be associated with this high-profile event. For details please contact Clifford Harris on 0207 935 1683 or clifford.harris@eic-uk.co.uk

Who should attend?

This is the must attend event for all those that want to gain a thorough understanding of the implications of existing, new and future UK and EU environmental policy for their organisation, including:

- Managing Directors and Chief Executives
- CSR and Environmental Directors/Managers
- Public Affairs Managers
- Environmental Technology Companies
- Environmental Consultancies
- Investors
- Local Authorities
- Procurement Professionals
- Regional Development Agencies
- Researchers and Academics
- Trade Association Directors

Registration form

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You can also book online at www.eic-uk.co.uk/eicnationalconference2009.cfm

To: The Environmental Industries Commission – Business Services Ltd
45 Weymouth Street, London W1G 8ND
Tel: 020 7935 1675
Fax: 020 7486 3455
Email: info@eic-uk.co.uk

We wish to make conference reservation(s) for the following delegate(s):

Name of Company
Nature of Business
Where you learnt about event
Address
Telephone
Fax
Invoice me <input type="radio"/> Cheque enclosed <input type="radio"/>
Purchase order number
Invoice address if different from above

Delegate 1

Title	First name
Surname	
Position	
Email	

Delegate 2

Title	First name
Surname	
Position	
Email	

Cost

Full day (inc. lunch)	£345 per delegate	£
Public Sector	£295 per delegate	£
EIC Members	£245 per delegate	£
VAT @ 15%	£51.75/44.25/36.75	£
Total		£

Please make cheques payable to:
'The Environmental Industries Commission – Business Services Ltd'.

About EIC

Since its launch in 1995, EIC has argued that the future of the UK's competitiveness depends on how quickly the Government can establish a world-leading environmental industry with thousands of new businesses, hundreds of thousands of new jobs, and huge export potential. As a direct result of EIC lobbying, the huge potential for economic growth through environmental policy is now the accepted wisdom across the political spectrum.

The success of the environmental goods and services sector depends on the implementation of an ambitious, long-term and enforceable policy framework that will drive investment in new environmental technologies and services. **EIC has lobbied, and continues to lobby, harder than any other organisation for this policy framework.** With over 300 Member companies, EIC is the largest trade association in Europe for the environmental goods and services sector.

For further information about EIC please contact Clifford Harris, Head of EIC Business Services, on tel: 020 7935 1683; email: harris@eic-uk.co.uk or visit our website at www.eic-uk.co.uk

Registration details

Date and Venue

8 December 2009
Cavendish Conference Centre, 22 Duchess Mews, London W1 9DT.

To Book

Simply either complete and return the registration form to the left or book on-line at www.eic-uk.co.uk/eicnationalconference2009.cfm

Fee

The fee for attending this conference (including full speaker documentation and refreshments) is:
i) £345 (plus VAT) for the whole day, including lunch; or
ii) £295 (plus VAT) for Public Sector and Academic Institutions;
iii) £245 (plus VAT) for Members of the Environmental Industries Commission and Charities

Registrations are acknowledged with a VAT receipt (VAT No. 853 6057 18)

Exhibition and Advertising Opportunities

There is a range of marketing opportunities for companies wishing to be associated with this high profile event. For details please contact Clifford Harris, Head of EIC Business Services, on 0207 935 1683 or clifford.harris@eic-uk.co.uk

Notice

Incorrect mailing information

If you are receiving multiple mailings for this event, or if there is any error in your personal or company details, we apologise. Please inform us immediately so that we can update our database.

Changes

The content and timing of this programme or identity of the speakers may change for reasons beyond the control of the Environmental Industries Commission – Business Services Ltd.

Refunds

A refund, less a service charge of £60 plus VAT, will be made in respect of notification of cancellation received in writing at EIC's office no later than 24 November 2009. No refunds can be made thereafter, but a substitute delegate is always welcome.

Payment

All fees are payable in advance of the conference. Delegates who have not paid prior to the conference date will be required to provide credit card details or supply a company cheque at registration on the morning of the conference, or they may be refused admission. **Any delegate paying more than 14 days after the days of the conference will be subject to a £100 + VAT surcharge**