

LowCVP Annual Conference

July 14-15 2010, Twickenham Stadium

Sponsorship and Exhibition Packages

Sole Conference Sponsorship to include:

- Unique conference sponsor
- Full branding on all conference marketing and materials
- Your company profile to be included in the delegate pack (maximum 200 words)
- Your company brochure/leaflet in delegate pack
- Window displays¹
- Acknowledgment by conference chair during plenary session(s)
- Partial sponsorship of drinks reception – to include branding on event marketing and event materials and an exhibition stand.
- Partial sponsorship of breakout sessions² – to include branding on event marketing and event materials
- Partial sponsorship of awards dinner – to include branding on event marketing and event materials
- Exhibition stand for 1 ½ days (normal cost £1500 + vat)
- 4 free conference passes (drinks reception and awards dinner not included) (normal cost £1600 + vat)
- 2 free passes for the drinks reception and awards dinner (normal cost £200 + vat)
- 6 x 50% passes for the drinks reception and awards dinner

Total: £7,500 + VAT

Gold Sponsorship to include:

- Full branding on all conference marketing and materials
- Your company profile to be included in the delegate pack (maximum 200 words)
- Exhibition stand for 1 ½ days
- Window displays¹
- 4 free conference passes (drinks reception and awards dinner not included)
- 2 free passes for the drinks reception and awards dinner
- 6 x 50% passes for the drinks reception and awards dinner

Total: £5,500 + VAT

Silver Sponsorship to include:

- Full branding on event marketing and event materials
- Your company profile to be included in the delegate pack (maximum 200 words)
- Exhibition stand for 1 ½ days
- 2 free conference passes (drinks reception and awards dinner not included)
- 2 free passes for the drinks reception and awards dinner

Total: £3,500 + VAT

Bronze Sponsorship to include:

- Your company profile to be included in the delegate pack (maximum 200 words)
- Exhibition stand for 1 ½ days
- 2 free conference passes (drinks reception and awards dinner not included)

Total: £2,000 + VAT

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Awards Dinner Sponsorship:

The LowCVP Low Carbon Champions Awards include:

- Vehicle Manufacturer or Retailer Communications Award: for the manufacturer or retailer that has done the most in the last year to communicate to consumers the benefits of low carbon choices.
- Buses Award: for the most positively influential organisation in the manufacture or operation of low carbon buses
- Road Freight Award: for the most positively influential organisation in the manufacture of low carbon commercial vehicles or operation of a low carbon freight logistics network
- Fuels Supplier or Retailer Award: to be awarded to the company that has done the most in the last year to bring forward low carbon sustainable fuel technology or, otherwise, done most to promote or encourage the uptake of existing low carbon fuel technology
- Innovation Award: for the SME, start-up or other organisation that has been most effective in this field or which has done the most to stimulate innovation activity
- Low Carbon Road Transport Programme Award: for the organisation running the most effective consumer or business-facing programme to stimulate low carbon vehicle or fuel uptake in the last year
- Special Award: for the outstanding individual, NGO, community group or academic organisation that has made the greatest contribution to the promotion of the low carbon road transport agenda in the last year

Awards Sponsorship to include:

- Branding on event marketing materials
- Branding on event materials i.e. agenda etc
- 2 free dinner passes
- 6 x 50% discounted awards dinner passes
- Sponsorship of an award of your choice
- Presentation of award
- Branding on the backdrop during the award presentation

Total: £1000 + VAT per award sponsored

Possible sponsorship of **Awards brochure** to be agreed.

Other Sponsorship opportunities

If you would like to be only partially involved please see our selection below of individual sponsorship options:

- Your company profile to be included in the delegate pack (maximum 200 words) - **£300**
- Brochure or leaflet displayed at the conference on a display tower³ - **£300 + VAT**

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The prices for the below items are POA depending on your requirements and needs.

- Branded material displayed at the conference (branded material to be provided by sponsor)
- Conference bags
- Conference stationary

Exhibition Stand Only:

All exhibitors will receive profile on LowCVP website and in the delegate handbook.

Exhibition stand for 1 ½ days - **£1,500 + VAT** incl. 1 person attending full conference

Exhibition stand for 1 day - **£1000 + VAT** incl. 1 person attending full conference

Exhibition stand for ½ day - **£750 + VAT** incl. 1 person attending full conference

(LowCVP members receive 25% discount on exhibition fees and can bring a second person free to the conference for the duration of their exhibition.)

¹ The conference reception room at Twickenham Stadium has large windows that enable a two way poster to be displayed allowing maximum exposure for the main conference sponsor. The

² The breakout sessions are a chance for delegates to form smaller groups, away from the main conference room, to discuss a topic in detail with a panel of speakers. Sponsoring a breakout session would allow the sponsor to target delegates with an interest in a specific area.

³ Inserts can be displayed on a foldable display tower which will be displayed prominently in the catering area for all delegates to see during all breaks. The tower will be regularly attended to ensuring that it is always stocked up.