Zemo Partnership

Accelerating Transport to Zero Emissions

Delivery Roadmap Summit

Sponsorship Opportunities

One Birdcage Walk, Westminster

3rd October 2024

Sponsorship Opportunity

Join us for an exclusive event at One Birdcage Walk, the prestigious address of the Institution of Mechanical Engineers (IMechE) in Westminster, London on 3rd October 2024. This event is the key milestone on our journey to developing a Delivery Roadmap for Net Zero Transport. It will take place in the lecture theatre, followed by a networking reception in the elegant Marble Hall, providing ample opportunities for members to connect and collaborate.

Zemo Partnership (formerly Low Carbon Vehicle Partnership) stands as a beacon of collaboration and innovation in the drive to decarbonise road transport. As an independent non-profit organisation, we've been working for over twenty years to forge partnerships between government, industry, and experts to drive tangible progress towards a cleaner, more sustainable future. Our mission is clear: to catalyse the decisions today that will yield practical changes for a transport world that prioritises environmental health tomorrow. With a rich history of successfully delivering on the UK's transport emissions targets, we are more resolute than ever in our commitment to effecting real change at an accelerated pace.

At the core of our ethos lies a dedication to fostering cross-sector engagement, spurring the development of collaborative initiatives and shaping informed policy decisions. From advocating for zero tailpipe emission vehicles and low carbon fuels to influencing governmental policies, our aim is to carve out optimal pathways towards decarbonised road transport. Central to our approach is the effective flow of information and the elevation of stakeholder understanding. We are steered by the **Council for Net Zero Transport** (see back page) and through regular reviews of our activities and transparent reporting to our board, we ensure that our efforts remain aligned with overarching objectives.

By becoming a sponsor, you become an integral part of a movement that is driving transformative change in UK road transport. Together, let's accelerate towards a future where zero emission, sustainable transport is not just a vision but a reality.

Event Highlights

- The key milestone on our journey to a Delivery Roadmap for Net Zero Transport
- Hear from leading influential figures in the sector
- Influence the direction of future transport policy in the UK
- Networking opportunities in the historic Marble Hall
- Drinks reception to foster connections and collaborations
- Exhibition opportunities
- Promotion through media and social media engagement

Sponsorship Benefits

	Headline Sponsor	Drinks Sponsor	Sponsor
High-profile billing on all event-related communications	✓	✓	✓
Company exhibition stand in the event networking area & post-event reception	✓	✓	✓
Full branding (company logo) on all event marketing and associated materials.	✓	✓	✓
Opportunity to contribute a blog to prestigious series of mailings in build-up to the event in partnership with *Transport Times* (10,000+ circ.)	✓		
Logo & company/product description (200 words) in on-the-day delegate information	✓	✓	✓
Company brochure/leaflet in delegate pack	✓	✓	✓
Acknowledgment by conference chair during plenary session(s)	✓	✓	✓
Opportunity to invite guests/business contacts at discounted delegate rate	✓	✓	✓
Facilitated introductions to VIP delegates	✓	✓	✓
Branded lanyards for name badges	✓		
Billing as headline sponsor	✓		
Opportunity to say a few words at the drinks reception		✓	
	£12,000	**£8,500**	**£7,500**

Sponsorship will deliver direct association with the event through multiple channels, including Zemo's website, monthly newsletter (4,000+ stakeholder subscribers) and member mailings, media and social channels (Twitter and LinkedIn).

Don't miss this exclusive opportunity to showcase your organisation's commitment to innovation and networking within the industry. Secure your sponsorship today and be part of this landmark event. For inquiries and sponsorship booking, please contact Hello@Zemo.org.uk

We look forward to welcoming you as a valued sponsor at our Delivery Roadmap Summit & Networking Reception on October 3rd at the prestigious IMechE building.

Please note: Stand and any physical, branded materials to be provided by exhibitors.

Council for Net Zero Transport

- **The Rt Hon Lord Deben (Chair)**
- Prof. Jillian Anable, Chair in Transport and Energy, University of Leeds ITS
- Elizabeth de Jong, CEO, Fuels Industry UK
- Mike Hawes, CEO, The Society of Motor Manufacturers and Traders Limited
- Fiona Howarth, Chief Executive, Octopus Electric Vehicles
- Prof. Neville Jackson, Chairman, RAC Foundation
- Edmund King OBE, President, Automobile Association
- Cordi O'Hara OBE FEI, President, UK Electricity Distribution National Grid
- Dr Douglas Parr, Chief Scientist & Policy Director, Greenpeace UK
- Anne Shaw OBE, Executive Director, Transport for the West Midlands
- Chris Stark, CEO, Carbon Trust
- Martin Tugwell, Chief Executive, Transport for the North
- David Wells, CEO, Logistics UK
- Chair of the LGA Local Infrastructure and Net Zero Board

Our Journey to a Delivery Roadmap for Net Zero Transport

Council for Net Zero Transport Quarterly Briefing – 3rd September 2024 at One Birdcage Walk: BRIEFING FOR THE NEW GOVERNMENT

Zemo Partnership Working Groups – Online Sessions held through September 2024:
Discussion of the devolved and sectoral roadmaps that will form part of the Delivery Roadmap for Net Zero Transport

- Personal Mobility
- Public Mobility
- Moving Goods and Services

Delivery Roadmap Summit – 3rd October 2024 at One Birdcage Walk:
A high-profile stakeholder event bringing together conclusions from Council for Net Zero Transport and Zemo Partnership Working Groups.

Council for Net Zero Transport Quarterly Briefing – 5th December 2024 at One Birdcage Walk: DELIVERY ROADMAP FOR NET ZERO TRANSPORT

Council for Net Zero Transport Quarterly Briefing – 6th March 2025 at One Birdcage Walk: MAKING IT HAPPEN: A PROSPECTUS FOR GOVERNMENT

One Birdcage Walk - a state-of-the-art venue renowned for it's unique heritage and architectural elegance. Located in the heart of Westminster, Central London

Lecture Theatre
One Birdcaage Walk

Marble Hall
One Birdcaage Walk

Zemo Partnership

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