



## Zemo Partnership 20<sup>th</sup> Anniversary Conference & Celebration

### EXHIBITOR PACKAGE

Zemo Partnership will hold a special 20<sup>th</sup> Anniversary Conference and Celebration on **National Clean Air Day** at **London's City Hall** (HQ of London's Mayor) on **Thursday, June 15th**.

This live event will feature leading speakers, exhibitions, celebrity guests and entertainment.

Zemo's annual conference has become firmly established as the leading low emission transport event, renowned for attracting hundreds of senior and influential figures from both the private and public sector.

Zemo Partnership was founded (as Low Carbon Vehicle Partnership) in early 2003 with a remit to accelerate the shift to low carbon vehicles and fuels. This significant anniversary provides an opportunity to reflect on the achievements of the Partnership and our members over two decades and – primarily – focus on how we are going to achieve zero carbon transport by 2050. The event will celebrate the organisations and individuals who have made some of the most significant contributions to the progress we see today and showcase leading participants in the implementation of the future transition.

The event will be Zemo's first major in-person conference since before the Covid pandemic (2019). Annual conferences in 2021 and 2020 were held virtually attracting

(in 2021) over 700+ senior-level attendees and including a keynote speech from the (then) Transport Secretary, Rt Hon Grant Shapps MP.

## ZEMO 20TH ANNIVERSARY CELEBRATION EVENT FEATURES

- City Hall – a prestigious London location
- Leading speakers including Mayor/Deputy Mayor, Transport Secretary/minister expected
- 200 high level delegates plus virtual participants
- Exhibitions (inside and outside, tbc)
- Facilitated networking sessions
- Post-event celebration reception including keynote speaker/s, celebrity guest + awards element and networking
- Focus on media and social media engagement and participation

## EXHIBITION BENEFITS

- Company exhibition stand in the event networking area ('London's Living Room'; a light and spacious area in the heart of City Hall).<sup>\*</sup> Delegates will be circulating in the networking area before the event, during breaks (inc lunchtime) and for the reception after the Conference.
- Company name (and some branding) on event marketing and associated materials
- Logo & company/product description (50 words) in on-the-day delegate information
- Two free conference passes for company representatives (worth £600+)
- Other benefits may be agreed

\* Maximum stand size 3m x 1m, unless otherwise agreed

\*\* Exhibiting will deliver direct association with the event through multiple channels, including Zemo's website, monthly newsletter (4,000+ stakeholder subscribers) and member mailings, media and social channels (Twitter and LinkedIn).

## COST OF EXHIBITION

The cost to exhibit is **£1,500**.

*The cost excludes VAT.*

*Please note that the stand and any physical, branded materials are to be provided by the exhibitors.*

*Tables may be provided.*