



We want to hear your views and screen them on 20 July

With the UK Government preparing to announce a decarbonisation plan for transport, we want to hear your views about the challenges and opportunities arising from the zero-emission revolution in road transport.

We're looking for short (around 30 seconds) video clips that you can easily record on your smart phone (or other digital device).

We'll take the best of these and use them to help frame the discussions at the Zemo Partnership's [virtual Annual Conference](#) on 20 July.

We want your views and opinions, not the 'corporate line' (though, hopefully, you'll be on the same side as your employer in most cases!)

Guidelines for recording your video

- Please hold your device in the **landscape** position.
- Leave a couple of seconds before you start speaking and after you have spoken.
- Please record your answer to **one of the questions below**. We know you'll have a lot of ideas, but please let us know about one challenge or the solution that directly affects or really matters to you.

The questions we'd like **you** to answer are:

- **What's the biggest challenge you face in terms of cutting your household's road transport emissions to zero?**
- **What do you think is the biggest opportunity/solution that would help transition your household's emissions to zero?**
- **What do you think are the UK's particular strengths that could help us in the transition (and, potentially, benefit UK Plc?)**

You can send a video answer to just one question or separate videos for all three (or answer one question more than once in separate submissions). but we can't promise to screen them all!

Take a look at these examples: [video 1](#) [video 2](#)

Sending your video

Once you have recorded your video, please email a [Wetransfer](#) or [Dropbox](#) link to zemo@connectpa.co.uk by Tuesday 13 July.

We'd welcome it if you'd let us know by email that it's coming.

If you have any problems sending the file or if you need further information, please contact Connect at zemo@connectpa.co.uk or call 020 7592 9592.